
The 2020 VIP Crew

Get ready for one of the most memorable experiences of your senior year. I realize you are still a junior for a few more months... but who says the party can't start early? We've been working tirelessly to create a program that goes beyond the photography and is all about experience. We know there's a lot going on for you in this year ahead, so we hope you'll find your time with us to be rejuvenating, fun and totally fulfilling.

Being a Senior Model for Britni Girard Photography is not about selling pictures to your friends. It's about growing as a person, feeling comfortable in your own skin and celebrating what's awesome about YOU! Through photography, we'll get to know each other, grow as people and make some amazing memories. You'll be committing to multiple photo shoots throughout the year, so get ready for the time of your life!

Can We meet?

Please, please, please try to set aside one hour for a Coffee Shop Meet-Up right after you are accepted so we can connect. We will be asking all of our VIP's, parents as well; to join us for a quick overview, answer questions and get to know each other over a cup of joe... or whatever you drink, my treat! Here we will also be taking a couple quick pics for our stylists and have you meet Ana who will be making arrangements for your upcoming fittings and styling sessions before our Luxury Session! (Details on that below)

Your personal Senior Session

This one is ALL ABOUT YOU. We will work together and dream up the most epic senior photo session ever. First of all, we will determine the perfect time of year for your photos. Are you thinking spring, summer, fall... maybe even snow? And you know the best part? You can split your session into two different dates. So maybe consider two different seasons and get the best of your favorite times of year. Session must be booked and scheduled before Oct 1, 2019.

After we've nailed down the dates, we will start to get creative on location. Going on a vacation this year? Let us know and maybe we can arrange to have your photos taken at a destination. Have a favorite past time or hobby you want to celebrate, we can find a unique way to incorporate it. So your first step after signing your contract with Britni Girard Photography for the Senior VIP Crew, is to start the booking process!

The Luxury Senior Session

Get ready as we whisk our Senior VIP Crew off to one of Northern Colorado's most unique & beautiful destinations for an exclusive photography experience. There's no better way to kick off your experience with Britni Girard Photography, than to hang with the entire VIP crew and get pampered by the BEST in the industry. This photoshoot will have a mix of group shots

and individuals, along with great behind the scenes footage. We will be bringing along a camera crew to capture the entire experience for you to share with your friends and family.

To help you look your best, we've partnered with local boutiques and shops to offer our seniors professional styling for their luxury session. This year seniors will be working with amazing local boutiques like PILAR, LEMONS AND LACE BOUTIQUE and VINTAGE WILLOW, to create custom looks just for you. And for the guys, we have connected with some amazing shops to help you put together a great look too. And putting together an outfit is only the beginning, we also provide our seniors with professional hair & professional makeup for the girls. Being part of the BG Senior VIP Crew is not just about creating amazing photos, we want our seniors to have an amazing experience.

At our Coffee Shop Meet-up we will have you meet one of our stylists who will be pairing you with the perfect boutique. From there she will set you up with a date right away for a styling and fitting that perfect for you. We will also snap a couple quick pictures of you at the meet-up for our hair and makeup team and social media introductions.

We will be sharing details on time and location shortly for the official Luxe Shoot.

Prom Mini Session

We are so excited to be joining you for a little bit of your Senior Prom next year. So as soon as you have dates for your school's prom, let us know and we will get it on the calendar. This fun little bonus session will be a dream and VERY editorial, shot in a journalistic style as we capture fun candid images of you looking fabulous. And don't worry parents. We go you covered. We will also get some great portraits of your kiddo with their date or their group of friends. So be it at the restaurant, in the limo or outside the dance, we will create a fun snapshot of this amazing evening. The Prom mini session is for your Senior Prom, but if you're interested in having us join you this year, just send me a message and we can get it set up.

Extra Gigs

Throughout the year we will be sharing with the Crew opportunities for extra photo shoots with Britni Girard Photography. Destination photoshoots and opportunities to model for local boutiques and shops. We will share these gigs with our Crew through our exclusive Facebook Group, along with other great specials, discounts and rewards that can be earned for referrals.

Giving Back

This year we've added a component to the Crew where we give back to our community with volunteer opportunities, so stay tuned to the Facebook Group for more info on that!

The Good Stuff

We're so excited to have you on our team this year and can't think of a better way to show you some love then to hook you up with some pretty sweet perks:

- \$25 Visa Gift Card for each booked referral
 - Referral can be for any full session we offer (senior, family, headshots)
- A personal (2) Hour custom senior session, multiple outfits, multiple locations (\$600 Value)

- Discounted hair and makeup for your personal senior session
- Mini Prom Story with Portraits, high res digitals and (2) 8 x 10's included (\$250 Value)
- Special VIP pricing for a photo session for you and your family
- The Luxury Senior VIP Shoot (\$450 Value)
- All wardrobe, styling, hair and makeup provided for Luxury Shoot (\$400 Value)
- Exclusive BG Senior VIP discounts to salons, boutiques and much more!
- Your own Senior Feature The BG Blog
- Bonus Sessions and Destination Photoshoots throughout the year
- Possible features in publications, marketing and The BG Senior Magazine
- End of year Senior Bash

How it Works

Obviously you're probably thinking, ok, sounds great, but what do you need from me? During our upcoming coffee date, I'll touch on ways you can make this your own. But for now, here's the basics:

- Be your FABULOUS AMAZING YOU!
- Schedule your own personal senior session
- Be willing to have tons of fun and get creative!
- Give a bit of props on social media and tell your friends about your experiences throughout the year with Britni Girard Photography
- Though it's not required, I'd love it if you use different photos from your sessions as your Facebook profile image throughout your senior year. Also, don't forget to share the posts I make about you on Facebook & Instagram
- You are not required to get referrals, but if you do, you'll get Visa Credit Cards and other rewards
- We will provide you with about 50 Senior Rep Cards that you can hand out to friends. These cards hold exclusive discounts, that only those with the card can receive. Senior's who use your personal discount code will receive 10% off their session.

Cost

In order to secure your spot as a BG Senior Model, you must book and pay the discounted senior session fee of \$300. Along with all the great perks, this fee will cover:

Our Top Senior Collection (Normally \$600)

- Two (1) Hour Photo Sessions or
- One (2) hour Photo Session at the location(s) of your choice
- Pre-Session Consultation to design your custom portrait session
- ALL High Res, Digitally Edited Images (Approx. 150 images... all YOURS)
- Basic retouching on ALL images
- Digital & Print Release + Social Media Release
- Personalized Online Gallery of your high res images, ready for direct download

Along with all the other perks we mentioned above!

Concerned about the cost? We don't want this to be something that prohibits you from joining our team. So we are happy to set-up a payment plan that's comfortable for you and your budget. Additionally, each referral you send us earns you a \$25 Visa Gift Card, which can help supplement the cost.

The value of what we will be providing our 2020 Senior VIP Crew is above and beyond any other experience out there and far exceeds it's monetary value. We hope you feel the same when you look at all that is included over the course of the next year.

The Rules

Sorry friends! But, every program has 'em.

- Sign the Senior VIP Contract allowing Britni Girard Photography to be your personal Senior Photographer for the duration of your junior and your senior year. You are agreeing to not model for or allow another photographer to take your picture during this time. Of course, team sports photos or other yearbook required images are allowed.
- Attendance at a model meeting – Coffee Shop Meet-up with your parent(s)
- Participation in the Senior Luxury Shoot – Tentatively April 6
- Have your parents permission
- Sign a Model Release

Some Requirements

Now that we are all excited to begin, there are a few commitments that I ask of the parents and the students.

1. You will be dedicated to referring others to Britni Girard Photography to book Senior Photos. There is not a required amount, however you will only qualify for rewards once referrals are made.
2. Please remember, you are representing me and my business. This includes the way you present yourself on social media, in school and while hanging out with your friends. I reserve the right to IMMEDIATELY drop you as a Senior VIP if it comes to my attention that you are participate in any illegal activities or activities which could be deemed harmful to my reputation. I want positive influences and role models on my model team!
3. Parents: You agree to support your student as they fulfill their obligation as a Senior VIP.
4. You both agree to have FUN and ENJOY all of the fantastic photos that you will forever cherish of your SENIOR YEAR

FAQ

HAIR & MAKEUP

Ladies will be receiving FREE professional hair and makeup for our luxury senior session later this month. These gals are amazing and working together with them, you will be creating a look that is natural and authentically you. This is a HUGE perk for our senior gals valued at \$125 on average

DO I GET TO KEEP MY IMAGES?

Photos from your Personal Senior Session are yours to keep and will be provided to you in high res format in an personal online gallery. Here you will be able to download all images to your personal device. You will also have the option post-session to purchase prints, canvas', graduation announcements and albums from the entire year with Britni Girard Photography.

For the Prom Mini Session we will also be providing you with all images for direct digital download for you to keep. We will also be gifting you (2) 8 x 10 prints from the night! If you'd like to share the images with your friends who may also be a part of the group, the gallery will be available to share with them. However, if they would like to order prints or purchase digital copies of the photos, they will need to purchase this through the gallery. We appreciate you honoring this request.

All the images captured during our Luxury Senior Session will be uploaded to an online gallery for you to download and share online. They will be watermarked and provided to you at a low resolution. They will not be large enough to make prints. If you would like to purchase digital rights to the photos from this session for yourself or to order prints of specific photos, there will be an option for you to do this within your gallery.

Are You Ready to Apply?

DON'T DELAY!!! Applications are Due March 20

JUMP ON OUR WEBSITE AND FILL OUT THE APP

Make sure you've reviewed this info with your parents before you apply!